

« A Wind of Change »

Survey on new societal challenges and the ability to rethink the world. Citizens want change, but remain sceptical about its implementation

As a recognised industry thought-leader, ATOZ took the initiative to conduct a survey on the COVID-19 era and its effects on societal challenges. The survey highlighted that there is a real need for systemic changes towards a more equitable and responsible world.

The sample surveyed is representative of the population according to age, nationality and gender criteria.

Data was collected from 6 to 16 September 2021 via web-based questionnaire administered to the questions.lu consumer panel by experts from the Quest institute.

The primary conclusions from the survey were:

- 6 out of 10 consumers say that during the pandemic they rethought certain facets of their lives, namely the place they give to family and friends (55%) as well as their lifestyle choices (51%).
- Comparing the results of the new poll to a survey carried out by ATOZ in 2017, we note a decline in the importance that respondents place on financial success: 62% said that money is important in 2017, four years later only 48% share this same opinion.
- People want the country to change certain ways of doing things. 8 out of 10 respondents want "Change".
- The desired changes must follow three main axes, namely: challenges in terms of infrastructure, mobility and housing (56%); the country's ecological and climate footprint (52%) and social systems based on economic growth (36%).
- We are seeing a substantial increase in the number of people who are critical of wealth management: 35% in 2021 versus 17% in 2017.
- 9 out of 10 respondents say we need to review our vision of the world. There is a wide spectrum of avenues for change, the fight against global warming leading the pack with 59% followed by the desire to strengthen regional (58%) and more sustainable (55%) economies.
- We note that more than half of those polled are sceptical that humanity can still be reasoned with. Can we reinvent the world? 68% say no.