



Press Release
17 March 2020



VIRTUAL RUN - Your virtual BusinessRun!

+++ BusinessRun preparation despite current situation +++

Luxembourg. Exceptional circumstances require for exceptional measures. At this time no final statement can be made on the status of the planned BusinessRun. In close coordination with the authorities, the organizers are monitoring further developments and will make a responsible decision in due course.

Many events that are scheduled in the near future will be postponed or even have to be cancelled. Nevertheless, the organisers of the Luxembourg Times BusinessRun would like to keep the fun of running and the shared experience. With the Virtual Run, you become part of a big movement without having to have contact with other people. Whether on the treadmill at home or outdoors alone in the forest – run the 5.5 km track and record your result. Because sport and exercise keeps you healthy! Until Sunday, 22nd March, all interested parties can register for the Virtual Run free of charge on the website www.business-run.lu and run until 23rd March. Running apps or tracking modules will then be used to submit and process the results by e-mail. "With nine business run locations in the southwest of Germany and in Luxembourg, we want to set an example with this campaign," says Ralf Niedermeier, Managing Director of n plus sport, and adds "company runs are positive events and bring people together within the company. With the virtual run week, we want to support this and bring back the fun of running to the business runners in these hard days. In the 2019 running season of n plus sport GmbH, around 40,000 participants from 2,500 companies took part in the events at the nine locations. It remains exciting to see how many virtual runners will start.

All participants in the Virtual Run will receive a certificate to download afterwards. Tracking information or even pictures sent to us will be communicated afterwards as a social media event and should strengthen the team spirit. Whether Saarland, Rhineland-Palatinate, Baden-Württemberg, Bavaria or Luxembourg – together we can do it!

For all those who are also unable to attend the Luxembourg Times BusinessRun, this Virtual Run is a great opportunity to test the action. Because the virtual BusinessRun will also be also offered on the day of the event. Then the run certificates can be submitted by e-mail between Wednesday and Sunday. No matter whether you are on a business trip or on holiday – support your colleagues and your team on site and run the BusinessRun distance, no matter where you are.

You can also become a fan of the Luxembourg Times BusinessRun on Facebook (www.fb.com/businessrun.luxemburg) and sign up for the newsletter to avoid missing out.

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